



BethanyHackmann (Graphic Designer)

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Experience **StoryPeople: Graphic Designer, Project Manager, and Production Artist**

(April 2007 to August 2009) Design for a company that reproduces and distributes the stories and artwork of Brian Andreas - Decorah, IA.

- Directed and redesigned the website user interface with a web application development team in Asia.
- Art director of all marketing initiatives on the web and print, including Facebook fan page and all print promotional materials.
- Collaborated to create, market, and distribute Flash animations on the web.
- Gave creative direction for storyboards, product development, and marketing strategies.
- Managed and trained staff on software and various media-related projects.

Freelance Graphic Designer *(Feb. 2005 to April 2007)* Design for clients in Croatia and U.S.A.

- Created logos, business identities, newsletters, posters, flyers, CD packaging, and other print designs.
- Illustrated and designed the book, *It Doesn't Have to Be Pink*.
- Designed children's workbooks for Book of Hope - Pompano, Florida.
- Created web graphics and basic website designs.
- Acquired and maintained all clients.

Jane's Information Group: Graphic Designer *(April 2003 to Jan. 2005)* Design for an international intelligence provider - Alexandria, VA.

- Designed print and online marketing campaigns including magazine ads, direct marketing, e-mail campaigns, product packaging, handbooks, and web graphics.
- Produced trade-show booth graphics and various other conference materials.

Other *(April 2003-August 2009)* Accomplishments.

- Experience**
- Founded a Mission Committee at First Baptist Church - Elgin, IA.
 - Trained and led a mission team of twelve adults to Mexico City in August 2009.
 - Led the Student Ministry STEP (IFES). Planned events and disciplined students - Osijek, Croatia.
 - Taught English Level I at the Evangelical Theological Seminary and conversational courses - Croatia.
 - Presented on the topics of Design, Illustration, and Art & Faith - Iowa and Croatia (various locations).

Skills Photoshop, InDesign, Illustrator, Dreamweaver, Flash (<1 year), MS Office, QuarkXPress.

Education **2005-2006** Certificate of Discipleship. Evangelical Theological Seminary - Osijek, Croatia.
2001 Bachelor of Arts. Graphic Design Emphasis. University of Northern Iowa - Cedar Falls, IA.
1999-2000 The College of New Jersey - Ewing, NJ.

(References available upon request)